YTM SOCIAL IMPACT GRANT

APPLICATION GUIDELINES
Version 2.0

15 May 2024

1.1 BACKGROUND

Yayasan TM ("YTM") is embarking on a transformation journey towards a purpose-driven social impact foundation with the aim of delivering even greater impact to society at large. YTM now spearheads and consolidates social impact initiatives focusing on three strengthened pillars, namely E**ducation, Community & Nation Building (including Environment)** and **Art, Culture & Heritage.**

As such, YTM will adopt a more collaborative model to run its programmes and initiatives, with emphasis on connectivity reach and digital solutions, to support the overall ecosystem with like-minded organisations such as Non-Govermental Organisations (NGOs), Civil Society Organisations (CSOs), social enterprises (SE), educational institutions, community society and welfare organisations.

In 2022, YTM offered the YTM Social Impact Grant to expand the reach and impact of the sustainable programme that aligned with its mission and vision. YTM re-opened the grant application this year based on the successful implementation of various social impact projects with eight (8) selected organisations, which benefited more than 6,000 beneficiaries.

YTM welcomes proposals that support any of YTM's three pillars. These proposals should include the programme's scalability and replicability, as well as opportunities to advocate for policy change for the better, how its impact can transform or catalyse further progress in the affected issue or area, and the sustainability of the programme.

1.2 TERM OF REFERENCE

As detailed below, the YTM Social Impact Grant offered in 2024 is valued at RM1,500,000;

Project Implementation Duration	Grant Amount Per Project (RM)
6 months to 12 months (October 2024 – October 2025)	RM100,000 to RM250,000

1.3 ELIGIBILITY OF APPLICATION

The following section sets out the criteria for submitting, selecting and implementing the programmes supported by YTM.

1.3.1 Eligibility of Applicants

To be eligible for a grant, the applicant must:

YTM Social Impact Grant 2024
a) Legally and locally registered with relevant authorities (Registrar of Societies or the Companies Commission) in Malaysia or a registered company under the Companies Act 1965 for social enterprises or a registered organization under the Trustees (Incorporation) Act 1952.
b) Institutions and organisations that are eligible to be considered are based on the categories under **Subsection 44 (7) ITA 1967**:

Category	Definition
Subsection 44 (7) – Institution	Established in Malaysia. Operates and runs on a non-profit basis. Institutions must be registered either with SSM, ROS, BHEE or any written legislation in Malaysia.
Subsection 44 (7) – Organisation	Established in Malaysia. Operates and runs on a non-profit basis. Organizations are often controlled by a parent or centralized body. Have a physical entity and must be registered with any body/agency under written law in Malaysia. Among them are SSM, ROS, BHEUU and others. Organizations need to have a clear constitution, objectives and organisational structure. Organisation are governed by rules and laws.

c) Have been formed and registered at least **two (2) years** prior to being considered for YTM's grant award. Track record of projects or programmes implementation for the past **two (2) years.**
d) Demonstrate capacity and structures in place to immediately commence the project.
e) Have a proper internal audit process for its annual audit.

<u>Other related eligibility criteria</u>
  i.   Applicants may submit more than one (1) proposal applications.
        Example: Programme proposal for different focus areas.
  ii.   Public institutions and consultancy may apply as co-applicants with another NGO/CSO
        as the core applicant.

1.3.2 Eligibility of Programmes

Below are the focus areas and type of programmes that YTM may support for each pillars
as your application guidelines.

A)   PILLAR 1: EDUCATION

Focus Area	Quality Education to Underprivileged Student	Digital Skills & Literacies	Reducing Vulnerabilities & Social Issues
Type of Programme	Programme to focus on assisting underprivileged students to improve education outcomes.	Programme to empower youth with the latest IR4.0 technology and skills.	Programme on environmental awareness, safety, physical and mental health, social and others.
Location	Nationwide		
Desired Outcomes	Achieve full potential through quality education and lifelong learning.	Produce a generation of digital literacy with the IR4.0 knowledge and skills while increasing their potential and readiness for 21st-century employment.	Enhance students' knowledge of a sustainable environment, promote better physical and mental health, personal care, hygiene, safety and others.

B)   PILLAR 2: COMMUNITY & NATION BUILDING

Focus Area	Socio Economy Empowerment & Sustainable Livelihood	Health & Mental Wellbeing	Environmental Conservation
Type of Programme	Programme that empowers the socio economy for marginalized communities through digital business, new income opportunities and self-skill development.	Programme that promote the mental health and wellbeing of the community through education and awareness programs, including providing emotional and psychological assistance.	Programs to create awareness of the importance of caring for the environment while preserving and conserving natural resources, ecosystems, marine, flora and fauna.

Location	Nationwide		
Desired Outcomes	Marginalized communities were able to improve their socio-economic and quality of life, supported by new sustainability knowledge and skills.	Increased the level of awareness and knowledge of communities on healthmental health and have the potential to reduce social problems.	Increasing the awareness of the importance of caring for the environment and implementing environmental conservation and preservation activities among the community.

C) PILLAR 3: ART, CULTURE & HERITAGE

Focus Areas	Educational Content Related to Art, Culture & Heritage (Telecommunications)	Local Heritage Preservation
Type of Programme	Produce high-quality educational videos or short documentaries related to art, culture, and heritage (telecommunications) that are suitable for creating awareness among students and the public. If appropriate, this can be used as material for exhibits in museums, TV shows, training programs and online platforms.	Programme on preservation of intangibles cultural heritages for example, songs, music, drama, language, craft and others.
Location	Muzium Telekom, Kuala Lumpur & Telegraph Muzium, Taiping	
Desired Outcomes	Through a creative approach, the community, including young people, can increase their interest in and knowledge of the history of telecommunications.	Preservation and conservation, knowledge sharing of Malaysia's intangible cultural heritage for future generations.

The following are among the important criteria that will be considered:

Inclusivity
- For Pillar 1 and 2, the activities must target and address the needs of the bottom 50% of underserved, vulnerable and marginalised communities in Malaysia such as:
    i. B40 Group – families, students, single mothers, senior citizens
    ii. Asnaf/Poor
    iii. Person with Disabilities (PWD)
    iv. Homeless
- Activities that promote social inclusivity, economic empowerment and building of human capital; and can restart or generate new economic activities to sustain the community
- Activities with innovative solutions to existing social issues

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Service delivery
- Educational and training activities relevant to YTM's Pillars.
- Provision of social services, including counselling services (mental wellbeing and psychosocial support to vulnerable communities etc.) and protection of vulnerable women and children

Other eligibility criteria
- Proposed project must align to one or more of YTM's Pillars
- Proposed programme must demonstrate the ability to produce measurable outputs (short-term results), outcomes (mid-term results) and social impact (long-term results) in a selected focus area.
- Applicant must demonstrate the ability of the proposed programme to become a sustained part of the community resources upon its completion
- Applicants must demonstrate the ability of the proposed program to be enhanced or expanded across various regions/districts in Malaysia or the recipient and the ability of the project to be implemented in different areas or communities.
- Proposed activities should create and encourage multifaceted change in areas that promotes a better future for communities in Malaysia

The following types of initiatives/activities are **non-eligible**:

- Direct donations or grants to individuals
- Initiatives concerned only or mainly with individual sponsorships for participation in workshops, seminars, conference and congress; or for studies or training courses
- Initiatives addressing health problems or any other that are not within YTM's Pillars and focus areas.
- Initiatives that support political campaigns.
- Initiatives essentially focused on construction activities, purchase of equipment, purchase and/or renovation of building or offices for commercial purposes
- Initiatives aimed predominantly at charitable donations and profit-making activities.
- Initiatives which are already funded by YTM and undertaken before the date of contract signature.
- Initiatives that provide beneficiaries with immediate relief such as providing food aid, sanitary items, infant and childcare items, masks, PPEs and disinfectants.
- Religious and race based activities.

1.3.3 Non-Eligible Cost

The categories of costs that are non-eligible are indicated below. It is in the applicant's interest to provide a realistic and cost-effective budget.
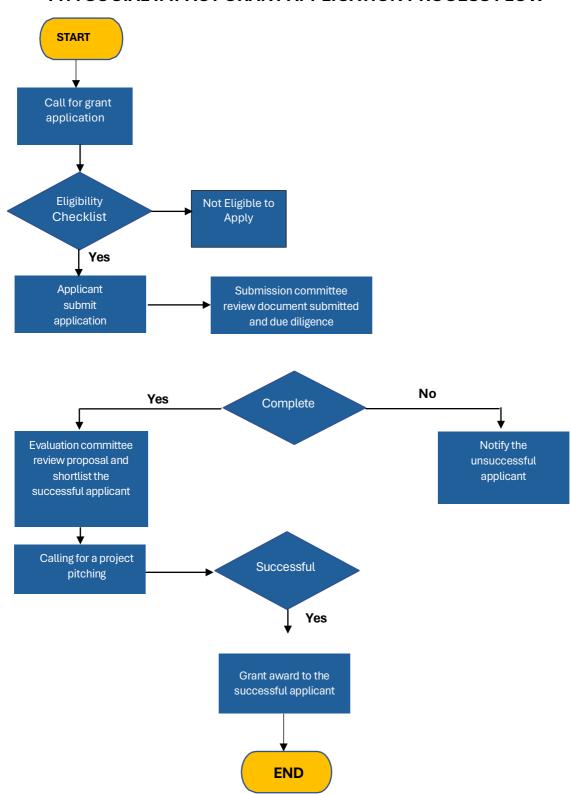
Non-Eligible Cost
a) Custom and import duties, or any other charges
b) Purchase or leasing of land and existing building
c) Fines, financila penalties and expenses of litigation
d) Bank charges, cost of guarantess and similar charges
e) Depreciation costs
f) Debts and debt service charges
g) Provision for losses or potential future liabilities
h) Credit to third parties
i) Salary costs of the personnel of national or public administration

1.4 APPLICATION PROCESS

For a step-by-step guide on how to apply the grant, please click our online grant application link available on https://www.tm.com.my/yayasantm/pages/ytmgrant.html.

The flowchart depicts **YTM Social Impact Grant 2024** application process.

YTM SOCIAL IMPACT GRANT APPLICATION PROCESS FLOW

START

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Call for grant application

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Eligibility Checklist → Not Eligible to Apply

Yes ↓

Applicant submit application → Submission committee review document submitted and due diligence

Yes ← Complete → **No**

↓ Evaluation committee review proposal and shortlist the successful applicant

Notify the unsuccessful applicant

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Calling for a project pitching → Successful

Yes ↓

Grant award to the successful applicant

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END

1.4.1   Completing the Application

Only eligible applicants will be allowed to submit an application for YTM Social Impact Grant. To assess if your organization would be eligible to apply, please complete the Eligibility Checklist form (available for download at the Grants page of the YTM website).

Please complete the Application Form (per sample) carefully and as clearly as possible. Some fields are required and must contain a response. If your response is Not Applicable, you must state it as such.

Any major inconsistencies in the Application Form may lead to a rejection of the application. Full applications must be in English or Bahasa Malaysia.

Only completed Application Form(s), together with accompanying relevant documentation, will be reviewed. It is therefore of utmost importance that these documents contain all relevant information concerning the proposal.

These documents are:

- Copy of certificate of registration with ROS, ROC or any related registration bodies.
- Eligibility Checklist.
- Audited financial accounts and/or recent activities/programmes report for the past one year.
- Most recent publications, news articles, social media presence or other relevant materials about the organization or the project, if applicable (these are optional, non-submission will not affect evaluation of proposal).

You may submit more than one application of different project at each grant cycle.

Applicants may request for further clarification during the application process. Questions may be sent by email to yayasantm.grant@tm.com.my no later than fourteen (14) working days before the deadline.

Timeline of the YTM Social Impact Grant 2024 application as below:

Aktiviti	Tarikh
Grant Application Opening	15 May 2024
Submission of Deadline	30 June 2024
Evaluation, Pitching and Award	1 – 31 July 2024
Agreement	1 – 31 August 2024
Fund Disbursement	September 2024
Project Implementation	October 2024 – October 2025

1.5   EVALUATION AND SELECTION OF APPLICATION

Grant applications will be reviewed and deliberated by the respective YTM Social Impact Grant Committee.

All applicants will be assessed based on **Item 1.3** above.

Pitching sessions will be arranged between applicants and YTM for shortlisted applications for a further presentation on the project implementation plan and other related matters to the project.

The quality of the applications, including the implementation plan and proposed budget, will be evaluated using the specific evaluation criteria.

The applicant will get disqualified from YTM Social Impact Grant should the applicant provided false information.

1.6   NOTIFICATION OF DECISION

Applicants will be notified via email and followed by a contract offer based on the YTM Social Impact Grant's agreements (memorandum of agreement or letter of agreement) if the grant application is successful.

1.7   FUND DISBURSEMENT

Following the decision to offer the grant, the applicant will be offered a contract based on the YTM Social Impact Grant Agreement which will include a mutually agreed final program proposal, work plan and reporting schedule.

The YTM team will communicate with the applicant to discuss the methods and phases of fund payment, according to the timeline and project activities/requirement.

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